



CENTRE FOR
ENTREPRENEURIAL
DEVELOPMENT STUDIES

EDS

PRACTICAL 2.1

OVERVIEW GUIDE FOR 2017/2018 SESSION

EDS Practical 2.1

	PRACTICALS	DESCRIPTION	DURATION	CLASS CAPACITY
	Vocation School			85
1	Public Speaking	A vocation class where the basics and business of Public-Speaking are taught.	2 Semesters	85
2	Fashion School	A vocation class where the basics and business of fashion are taught.	2 Semesters	85
3	Photography	A vocation class where the basics and business of photography are taught.	2 Semesters	85
4	App Development	A vocation class where the basics and business of app development are taught. The class is responsible for developing apps for the Startups under startup projects.	2 Semesters	85
5	Bag-Making	A vocation class where the basics and business of bag-making are taught.	2 Semesters	85
6	Bead-Making	A vocation class where the basics and business of bead-making are taught.	2 Semesters	85
7	Beauty Enhancement	A vocation class where the basics and business of beauty enhancement are taught.	2 Semesters	85
8	Shoe-Making	A vocation class where the basics and business of shoe-making are taught.	2 Semesters	85
9	Video Production	A vocation class where the basics and business of video production are taught.	2 Semesters	85
10	Paint-Making	A vocation class where the basics and business of paint-making are taught.	2 Semesters	85
11	Soap-Making	A vocation class where the basics and business of soap-making are taught.	2 Semesters	85
12	Social Media/Digital Market	A vocation class where the basics and business of social media/digital marketing are taught.	2 Semesters	85
13	Fine Arts	A vocation class where the basics and business of fine art are taught.	2 Semesters	85
14	Events Management	A vocation class where the basics and business of events management are taught.	2 Semesters	85
15	Fish Farming	A vocation class where the basics and business of fish-farming are taught.	2 Semesters	85
16	Agro-preneurship	A vocation class where the basics and business of agriculture are taught.	2 Semesters	85
17	Business Plan & Development	A vocation class where the basics and business of business planning are taught.	2 Semesters	85
18	Pastries & Restaurant Management	A vocation class where the basics and business of pastries are taught.	2 Semesters	85
19	Drones and Robotics	A vocation class where the basics and business of drones and robotics are taught.	2 Semesters	85
20	Hairdressing	A vocation class where the basics and business of hairdressing are taught.	2 Semesters	85
21	Exhibition	A vocation class where the basics and business of exhibition are taught.	2 Semesters	85
22	ENACTUS CU	A Platform for Mastering the basics and business of Social Entrepreneurship	2 Semesters	100
23	CU SDG	A Platform for Mastering the basics and	2 Semesters	100

		business of UN SDG		
24	Perfumery	A vocation class where the basics and business of Perfumery are taught.	2 Semesters	85
25	Tie & Dye	A vocation class where the basics and business of Tie & Dye are taught.	2 Semesters	85
26	<i>Hebron Mart</i> Marketing & Sales	Tech Startup for Smart and affordable buying.	2 Semesters	100
27	<i>Hebron Mart</i> Social Media	Tech Startup for Smart and affordable buying.	2 Semesters	40
28	<i>Hebron Mart</i> Graphics and Designs	Tech Startup for Smart and affordable buying.	2 Semesters	40
29	<i>Hebron Mart</i> Blogging	Tech Startup for Smart and affordable buying.	2 Semesters	20
30	<i>Hebron Mart</i> Web Management	Tech Startup for Smart and affordable buying.	2 Semesters	20
31	<i>Spark Seal</i> Acquisition	A Talent development and deployment co. that links talents with companies in need of them (e.g. Virtual Assistant).	2 Semesters	40
32	<i>Spark Seal</i> Marketing & Sales (User Acquisition)	A Talent development and deployment co. that links talents with companies in need of them (e.g. Virtual Assistant).	2 Semesters	40
33	<i>Spark Seal</i> Social Media and Blogging	A Talent development and deployment co. that links talents with companies in need of them (e.g. Virtual Assistant).	2 Semesters	40
34	<i>Spark Seal</i> Graphics and Designs	A Talent development and deployment co. that links talents with companies in need of them (e.g. Virtual Assistant).	2 Semesters	40
35	<i>Spark Seal</i> Web Development & Management	A Talent development and deployment co. that links talents with companies in need of them (e.g. Virtual Assistant).	2 Semesters	20
36	<i>EnjoyNg</i> Marketing & Sales (User Acquisition)	A platform for inspiring tourists/visitors to enjoy Nigeria. We sell the Nigerian experience profitably.	2 Semesters	40
37	<i>EnjoyNg</i> Social Media and Blogging	A platform for inspiring tourists/visitors to enjoy Nigeria. We sell the Nigerian experience profitably.	2 Semesters	40
38	<i>EnjoyNg</i> Graphics and Designs	A platform for inspiring tourists/visitors to enjoy Nigeria. We sell the Nigerian experience profitably.	2 Semesters	40
39	<i>EnjoyNg</i> Web Management	A platform for inspiring tourists/visitors to enjoy Nigeria. We sell the Nigerian experience profitably.	2 Semesters	20
40	<i>EnjoyNg</i> Product Development (Creating experiences etc.)	A platform for inspiring tourists/visitors to enjoy Nigeria. We sell the Nigerian experience profitably.	2 Semesters	80
41	<i>Brand Spark</i> Product (Creative	A branding startup that does what	2 Semesters	80

	Concept) Development	Branding Agencies do.		
42	<i>Brand Spark</i> Graphics and Designs	A branding startup that does what Branding Agencies do.	2 Semesters	40
43	<i>Brand Spark</i> Blogging	A branding startup that does what Branding Agencies do.	2 Semesters	20
44	<i>Brand Spark</i> Social Media	A branding startup that does what Branding Agencies do.	2 Semesters	40
45	<i>Brand Spark</i> Marketing & Sales (Business Development)	A branding startup that does what Branding Agencies do.	2 Semesters	40
46	<i>Grafikate</i> Graphic Designers	A social media platform where artists/photographers/animators/video creators post their creative contents for free and fee.	2 Semesters	60
47	<i>Grafikate</i> Photographers	A social media platform where artists/photographers/animators/video creators post their creative contents for free and fee.	2 Semesters	20
48	<i>Grafikate</i> Web developers & Managers	A social media platform where artists/photographers/animators/video creators post their creative contents for free and fee.	2 Semesters	20
49	<i>Grakifate</i> Animators	A social media platform where artists/photographers/animators/video creators post their creative contents for free and fee.	2 Semesters	40
50	<i>Grafikate</i> Video creators & editors	A social media platform where artists/photographers/animators/video creators post their creative contents for free and fee.	2 Semesters	60
51	<i>Dress Up</i> Marketing & Sales and User Acquisition	A Startup for harnessing and exploiting all the opportunities of fashion.	2 Semesters	40
52	<i>Dress Up</i> Social Media and Blogging	A Startup for harnessing and exploiting all the opportunities of fashion.	2 Semesters	20
53	<i>Dress Up</i> Graphics and Designs	A Startup for harnessing and exploiting all the opportunities of fashion.	2 Semesters	40
54	<i>Dress Up</i> Web Management	A Startup for harnessing and exploiting all the opportunities of fashion.	2 Semesters	20
55	<i>Dress Up</i> Product Development (Creating experiences etc.)	A Startup for harnessing and exploiting all the opportunities of fashion.	2 Semesters	80
56	<i>Use Space</i> Marketing & Sales and User Acquisition	A Startup for harnessing spaces for work, occasions, accommodation and meetings.	2 Semesters	40
57	<i>Use Space</i> Social Media and Blogging	A Startup for harnessing spaces for work, occasions, accommodation and meetings.	2 Semesters	40
58	<i>Use Space</i> Graphics and Designs	A Startup for harnessing spaces for work, occasions, accommodation and meetings.	2 Semesters	40
59	<i>Use Space</i> Web Management	A Startup for harnessing spaces for work, occasions, accommodation and meetings.	2 Semesters	20
60	<i>Use Space</i> Product Devpt (Creating experiences etc.)	A Startup for harnessing spaces for work, occasions, accommodation and	2 Semesters	80

		meetings.		
61	Oluko Marketing & Sales (User Acquisition)	A social platform for improving teachers' capacities, performance and reward.	2 Semesters	60
62	Oluko Social Media	A social platform for improving teachers' capacities, performance and reward.	2 Semesters	40
63	Oluko Graphics and Designs	A social platform for improving teachers' capacities, performance and reward.	2 Semesters	40
64	Oluko Blogging	A social platform for improving teachers' capacities, performance and reward.	2 Semesters	20
65	Oluko Web Management	A social platform for improving teachers' capacities, performance and reward.	2 Semesters	20

NOTE:

1. Chosen EDS practical is for both semester (Alpha and Omega semester).
2. Each Vocation can take in students up to 85 students.
3. ENACTUS-CU can take in up to 100 students (with strict conditions).
4. CU-SDG can take in up to 100 students (with strict conditions).
5. The startup projects are smart business ventures run by students under the guidance of facilitators.
6. The objective is to expose students to practical knowledge of running a startup from scratch in a team setting eco system.
7. Students get grade point for meeting milestones, set target and profitability.
8. Note most activities in this course will be off classroom, so we encourage students to work remotely and virtually.
9. The mission for each of the Startup projects is *Operation Build Businesses®*.
10. All startup projects and vocations MUST be productive, engaging and profitable, these form the basis of evaluation for the students.
11. All the startup projects MUST be built to become real companies that create real values and real opportunities (job, business and market) i.e. A micro team from *Grafikate* can launch an International Magazine targeted at Millennials, Executives and Young Professionals. It can be in soft copies, made downloadable free, while companies pay to advertise.
12. All the startup projects are owned by CEDS Covenant University and only on specified terms can any of the startup projects be co-owned.

For further enquiries, please contact

ceds@covenantuniversity.edu.ng

+2348176638866, +2348034512252

CEDS Building, Covenant University, Canaanland, Ota.

